



TOP 10

Most Common Issues With Digital Files

- Missing links
- Missing or incorrect bleeds
- Incorrectly sized artwork.
- Art on wrong dieline.
- Missing or incompatible fonts
- Critical copy too close to knife or scores.
- Raster artwork submitted at less than 300dpi.
- Links are incorrect format for printing example PNG.
- Art file not layered.
- everything on one layer.

UPLOAD ART FILES TO

<https://portal.lambpackaging.com/u/d/7051cb2ea44e414b8c93/>

Live Artwork

- Print Area: Min 24"x24" / Max 71"x118"
- Live Files from the Following Applications are preferred:
- Illustrator, InDesign, Photoshop.
- All standard graphic design industry file formats can be handled.
- Note: Items set to overprint may be not visible when printed!

Pictures and Links

- Recommend to use a minimum resolution of 300 dpi (at final size)
- Depending on the design for very large format pictures, 175 dpi @ 100% may suffice.
- The color mode should be set to CMYK. RGB data and special colors must be converted to CMYK.

Bleed

- Bleed is necessary to counteract cutting mis registration and should be 1/4" on all sides.
- Logos and text must be placed at least 3/8" from cut or scores.

Line

- 2.0pt line reverse
- .25pt on positive
- avoid multi color process on small line work
- solid black best results. few colors the better.

Fonts

- Embed all fonts in the PDF. For live Art files, all necessary fonts must be included with the job or converted to outlines.
- 9pt min on reverse
- 8pt min positive
- Best results on fonts solid black, avoid multi color build of fonts, fewer process colors the better on small fonts

Overprint Settings

- Check the file for correct overprint settings—White objects set to overprint are not visible when printed!

Vector Elements

- Text, SPOT Colors, Barcodes, Logos, etc should be designed as Vector Elements
- Text is preferred to be outlined, if not, the font must be embedded/linked in the file
- SPOT Colors are preferred, Pantone #'s should be defined from your swatch Books.
- Logos must have SPOT colors or CMYK values defined
- Barcodes should be created in PURE Black, no Composites or Rich Black.
- UPC type barcodes must be a minimum of 2 1/2" across left and right see image below.



All other container style bar codes must meet standard minimums sizes or larger for best scanning results.

Raster Images

- Raster Images must have a minimum resolution of 300ppi.
- Must be embedded in file or attached as a link.

Additional Considerations

- No Traps
- Art should bleed across all the crease and cut lines where applicable a minimum of 5/16"
- Structural die lines should be supplied in DXF or ARD if not layered in the art file.
- Provide a Color Proof when possible.
- Color Profiles should be embedded in the file and noted.

When creating PDF's, keep the following in mind:

- Use PDF version 1.4 or higher (with transparencies) when exporting from Illustrator, InDesign or ArtPro. Embed all fonts and select the Press Quality option.
- If the file contains a dieline, use a SPOT Color for it and set it to overprint.
- Artwork must be centered on the dieline and at actual size

Checklist

Please ensure to complete the following checklist prior to submitting your job. Items confirmed as being incomplete could delay schedule and/or be subject to additional charge(s) by the press department.

- * Document dimensions are the correct size and scale for production
- * Structure is on a separate layer and the original CAD file is included with the job (.ard, dxf, dwg, or eps).
- * All fonts are included or converted to outlines
- * All supporting images or links are included. Saved at 300 dpi, full size in a links folder.
- * SPOT Colors are noted and/or converted to their CMYK equivalents.
- * Overprints have been turned off.
- * Graphics have been created with 1/4" bleed over all cuts or creases as required.
- * All text and logos are 3/8" away from scores or knife rules.
- * All color targets have been provided. (Contract proof, production sample and draw downs).
- * Logos are in vector format and SPOT colors are noted.
- * Contact name, telephone, and email information is included.
- * Bar codes must meet specifications and scan correctly.